

NABMA

the voice of markets

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Blachere Illumination UK



ONE DAY CONFERENCE

MARKETS *Activating* High Streets

Incorporating

THE GREAT BRITISH MARKET AWARDS 2023

(sponsored by Market Place)

The Macdonald Burlington Hotel
Burlington Arcade, Birmingham

Thursday, 26th January, 2023

10.00am to 3.30pm





OUR INVITATION

As markets continue to rebuild coming out the pandemic, then our popular one-day conference will discuss the many challenges and opportunities being faced by the high street, with a look to the future and how it will reactivate itself. Importantly we will look at the status, role, interaction, and influence of markets.

We are delighted to promote this conference with the ATCM (Association of Town and City Management)

For 2023, we return to our conference venue to the Macdonald Burlington Hotel, in the centre of Birmingham.

The economic crisis is impacting on all of us. The decline in the high street continues because of squeezed income; the shift to online shopping; rising overheads; store closures; persistently empty high street shops and reducing footfall.

The big question for our industry is where do markets fit in this reactivation agenda and are they valued by government and high street partners?

The government is promoting its levelling up strategy with the strong focus on communities and resetting relationships between central and local government. At the same time huge investment is being made available to make high streets and town and city centres fit for purpose with large funding



Councillor Mick Barker,
NABMA President

pots and access to expertise and hands on support.

Recently, we have heard how industry experts have linked markets to help combat change. With their understanding of the supply chain and the ability to innovate, then do markets provide a more sustainable retail model with less reliance on buildings?

As the high street experiences vast change, then, similar challenges are faced by markets and market people. Can the retail sector now reshape itself with markets as a foundation and

is the local market the route for establishing the new entrepreneurs to help the high street survive?

Add to the discussion the headlines from the NABMA Retail Markets Survey 2022 indicating a worrying fall off in market finance, trader numbers, stall occupancy and footfall.

This Conference will help us focus on many of the agendas that markets can support. It is also celebrating the Great British Market with its public vote to help decide Britain's Favourite Market 2023.

As always, our thanks are extended to Blachere Illuminations UK for their generous sponsorship of the Conference.

I look forward to meeting you at Birmingham in January.

OUR CONFERENCE VENUE

The Macdonald Burlington Hotel is in the centre of Birmingham and is just a 2-minute walk from New Street Station. It offers a luxury hotel experience in the grandeur of a magnificent Victorian building.

<https://www.macdonaldhotels.co.uk/our-hotels/the-midlands-wales/birmingham/macdonald-burlington-hotel>

The NCP New Street Multi-storey car park with post code B5 4AN has 24 hours per entry.

There is also parking available at post code B4 6DG which is a short 9 minute walk from the hotel.



CONFERENCE OFFER UNTIL 31st DECEMBER 2022

Are you a Member of NABMA, ATCM or NMTF?

If you are then book before 31 December and your delegate rate will be £150 that includes refreshments and a two-course hot lunch.

We also offer three delegate places for £375. (All fees are exclusive of VAT).

Places are strictly limited so book early.

**NO
INCREASE
IN DELEGATE
FEES**



DRAFT PROGRAMME HEADLINES

High Street Task Force – Reactivating the High Street

The High Street Task Force is challenged with supporting communities and local government to transform high streets. We look at the current policy framework for delivering vital and vibrant high streets and what role can markets play as part of connecting communities and creating resilient liveable places?

Market Research – A New Agenda for Markets

Leeds University have completed a major research project around community hubs and inclusive communities that offer a new agenda for markets that provide the essential goods, services and facilities which provide the foundations of economic and social life.

Markets and Business Rates

The National Valuation Unit, VOA, will talk business rates. As we seek to understand the impact of the Rating Valuation 2023 we look at the emerging issues and try to answer your questions.

A Market Fit for the Future

Barnsley Market sits at the heart of a £210 million transformation called The Glass Works that aims to make the town the go-to destination for shoppers and leisure seekers. The market has been the subject of huge national media attention described as a 21st century blend of digital and face to face shoppers. We look at the journey and the outcomes.

Why is Footfall Evidence Important?

PFM Intelligence look at the importance of statistical information; how it can be collected and shared and the interaction between high street and market comparisons.

Markets Supporting High Streets and Communities

We share good practice from NABMA award winning markets and others that have received government investment for regeneration.

Market Place Great British Market Awards 2023

The awards ceremony to announce the winners of the various categories and, of course the prestigious title of Britain's Favourite Market, will be a focus of celebration.

The NABMA National Retail Survey 2022

We revisit the headline messages from this important survey. What additional work is needed to address the issues?



THE WINNER IS ...

The seminar will also be used to announce the winners of the
GREAT BRITISH MARKET AWARDS 2023.

Meet Our Sponsor

Blachere Illumination UK has an international reputation as the leading supplier in outdoor Christmas and festive lighting. We pride ourselves on our high standards of customer service, quality of product and energy efficiency.



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Blachere Illumination UK

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Delegate booking form

Event: **Markets Activating High Streets - One Day Conference**

Name of Authority/Organisation:

Address to which delegate information to be sent:

Postcode: Telephone: Fax:

E-mail:

Delegate(s) Name(s) and Designation(s)

1.
2.
3.

Early Bird Booking – Before 31 December 2022

£150 + VAT per delegate as NABMA and NMTF Members

Book for 3 NABMA and NMTF members for a concessionary rate of £375 + VAT if booked at the same time.

£200 + VAT per delegate for non NABMA and NMTF members

Late Bookings – after 31 December 2022

£175 + VAT per delegate for NABMA and NMTF members

£225 + VAT for non NABMA and NMTF members

- Please pay full fee (or official order no. to be provided) at time of booking.
- Full fees will be forfeited upon cancellation within two weeks of event.

Order No.

Please return your booking form below as soon as possible to:
NABMA, The Guildhall, Oswestry, Shropshire SY11 1PZ
Numbers are strictly limited. To be certain of your place book today.
Book online:



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